

Article Guidelines for Submitting to *Highwire Earth*

Highwire Earth is intended to highlight and foster important conversations on interdisciplinary research related to sustainable development at Princeton University. The goal is to disseminate relevant research to a broad audience across the University community that can potentially lead to future collaborations and new research directions. The publication would also be a relevant platform for researchers, academics and industry experts to engage with the public at-large. Given the extensive reach of this publication, and to keep it accessible to as many readers as possible, we ask potential authors to adhere to the following guidelines as much as possible:

1. Article Submissions

- Given the interdisciplinary nature of sustainable development, we welcome articles from Princeton University students, researchers, faculty, visitors, and alumni from every academic department. We are using the 17 Sustainable Development Goals or SDGs agreed by the United Nations on September 2015 as a general source for topics. Thus, if your research or topic of interest relates to at least one of the SDGs, we would like to hear from you. We also welcome articles that ponder on the meaning of sustainable development, and both the practical and philosophical challenges that we may encounter as we pursue these goals. You can find the SDGs' descriptions here: <https://sustainabledevelopment.un.org/topics>
- Most articles in this publication are grouped under one or more of the following categories:
 - o **Society:** includes topics on poverty, public health, migration, governance, etc.
 - o **Resources:** includes topics on water, energy, food, land use, urban-development, etc.
 - o **Climate:** includes topics on climate change, variability and climate extremes, etc.
 - o **Ecology:** includes topics on conservation efforts, biodiversity, etc.
- The following types of articles are usually requested:
 - o **Opinion:** Experts in a particular field are asked to give their opinion on recent developments in research, policy or business.
 - o **Research Reports:** These are articles that describe recent research in a relevant topic that is more approachable than a scientific journal publication. This can be based on the author's published work or work about to be published, or on others' academic papers whose results are important to be communicated to the public.
 - o **Journalistic:** These are articles that report on relevant seminars, discussions, and lectures around the University with some added analysis.
 - o **Industry Outlook:** This type of articles focus on the latest in industry practices or deals with business-related aspects of sustainable development.
 - o **Reviews:** These articles review the state of the art in a particular field or summarize a difficult topic for a general audience. Reviews are typically longer than other types of articles.
- Please submit your articles to highwire@princeton.edu.
- Alongside your article, please include a short biography (50-100 words).

2. Copyright Issues:

- All articles submitted to Highwire Earth are copyrighted under a Creative Commons license.

- Generally, only original content will be accepted, and the articles cannot be republished elsewhere. Any reproduction for commercial purposes needs explicit permission from the Editorial Board.
- Any content reproduced from an academic publication or other published material requires proper citation, and permissions. It is the authors' responsibility to obtain these.

3. **Editorial Policy:**

- The Editorial Board reserves the right to request external review or make minor editorial changes to submitted articles. In the case of significant changes to content (except for opinion pieces), the article will not be published without explicit permission of the author. Please don't be offended if we suggest changes.
- Typically, authors should expect one round of edits.
- Personal attacks are strictly prohibited. Any reference to a person or organization should be strictly limited to their work in the topic of discussion. Any article violating this policy cannot be published.

4. **Formatting Preferences:**

- We request that all articles be submitted either in MS Word, or HTML format.
- Figures can be embedded in the article or submitted separately, with preference given to JPG, PNG and TIFF images.
- Typical articles are 300 – 1800 words in length. However, review articles can be longer.

5. **External Links:**

- External links to relevant academic or other journal articles are encouraged.
- It is also acceptable to link to the authors' own work in the article.
- Editors reserve the right to add tags and links to other posts on Highwire Earth related to the same topic.
- Links are not acceptable in the title.
- One link to the authors' own blog or website is allowed and will be typically published at the bottom of the post.

6. **Images:**

- Original figures are allowed in most articles.
- Reproduction of authors' original figures published elsewhere is also allowed with appropriate citation.
- Reproduction of figures published elsewhere that are not the authors' require explicit permission from appropriate sources.

7. **Resources**

- Here is a list of related blogs, to give you an idea of what we are looking for, both in terms of content and formatting:
 - o Yale's Environment 360: <https://e360.yale.edu>
 - o The Water Blog from the World Bank: <http://blogs.worldbank.org/water/>
 - o Sense and Sustainability: <http://www.senseandsustainability.net>
 - o Project Syndicate: <http://www.project-syndicate.org>

- Here is a list of resources to help you write your article:
 - Communicating Science Online, AAAS: <http://www.aaas.org/pes/communicating-science-online>
 - Feel free to use the Princeton Writing Center to workshop and improve your writing skills: <http://writing.princeton.edu>
 - “How to communicate your research in the best way” from Naturejobs: <http://blogs.nature.com/naturejobs/2014/12/22/how-to-communicate-your-science-in-the-best-way>
 - “Communicating Your Research to a Lay Audience” from University of Nebraska-Lincoln: <http://www.unl.edu/gradstudies/current/news/communicating-your-research-lay-audience>